

Keep Soddy-Daisy Beautiful

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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KEEP SODDY-DAISY BEAUTIFUL ANNOUNCES 3RD ANNUAL CLEANUP CHALLENGE AND FIRST-EVER NORTH HAMILTON COUNTY RECYCLING EVENT

Keep Soddy-Daisy Beautiful is once again challenging residents and organizations in Hamilton County, TN to join the fight against litter with the 3rd Annual Cleanup Challenge. The Cleanup Challenge will take place between April 19th and April 25th, coinciding with Earth Day on April 22nd.

During the week, teams will select their own locations and times to gather and pick up litter throughout the Hamilton County area. Keep Soddy-Daisy Beautiful will provide equipment such as trash bags, gloves, and safety vests for all teams, along with assistance with disposal. Last year, 23 teams participated, collecting 354 bags of trash and 207 tires and other larger trash items, making a significant impact on our local environment.

"We are excited to host the 3rd Annual Cleanup Challenge and make an even bigger impact this year," said Nate Sanden, spokesperson for Keep Soddy-Daisy Beautiful. "We encourage all residents, schools, clubs, churches, and businesses in Hamilton County and surrounding areas to join us in this effort to keep our communities clean and beautiful."

A celebration and prizes will follow, with awards for categories such as most litter picked up, most bizarre item found, and most photogenic team. The winning team will receive a trophy along with prizes for 2nd and 3rd place.

In addition to the Cleanup Challenge, Keep Soddy-Daisy Beautiful is excited to announce the first-ever North Hamilton County Recycling Event on April 20th from 9:00 AM to 2:30 PM at 197 Durham St, Soddy-Daisy, TN 37379. In partnership with the Hamilton County Recycling Department, Tennessee Environmental Council, and generously funded by Keep Tennessee Beautiful, this event aims to make recycling more accessible and convenient for the community. The event will accept a variety of recyclables, including mattresses, e-waste (residential and commercial), sneakers, and more. Additionally, the Sequoyah Recycling Center will offer extended hours and tire recycling services from April 22nd to April 27th.

Details and registration for both events can be found at: <https://cbaip.org/cc>

#ENDS

Word Count = 347

ABOUT Keep Soddy-Daisy Beautiful

Located in beautiful Soddy-Daisy, TN, we are a group of individuals passionate about maintaining the beauty of our city and enhancing the lives of our community members. We are a registered 501c3 non-profit:

<https://www.guidestar.org/profile/86-2250859>

For interviews or photo opportunities, please contact Nate Sanden at 541-414-4660 or nate@keepsoddydaisybeautiful.org.

PHOTOS

Images from the 2023 Cleanup Challenge are attached. All photos are property of Keep Soddy-Daisy Beautiful.



